

## New Fragrances

## ColorTrend

The Body Shop White Musk, Paul Smith and 212 on Ice in Hot Summer Colors



## Coco Figue by Comptoir Sud Pacifique

Back from travels, back from the islands, *Coco Figue* is the new Comptoir Sud Pacifique's exotic discovery.

An unexpected fresh fragrance for this so called *sweet duo*, *mastered with a green fig and sustained by a milky heart of vanilla mixed up with coco pulp, almond and tonka beans.*

This fragrance was created by **Pierre Bourdon** - **Fragrance Resources**.

## Diptyque Paris

The brand known for its Eaux and Candles is launching a collection of five new scents, inspired by five cities representing the idea of a larger Mediterranean culture and are called **Florence, Alep, Cordoue, Alexandrie, and Byzance**.

The line includes a milky gel for the bath and shower, a fresh milk or a rich cream for the body, a hand balm and "precious oils for the body and bath.

All fragranced by **Olivier Pescheux** - **Givaudan**.



## Côte d'Amour by L'Artisan Parfumeur

The new perfume has been certified natural by Ecocert, and follows 2007's L'Eau de Jatamansi, the brand's first scent into the natural perfume market.

*Côte d'Amour* is a *salty aquatic* fragrance developed by perfumer **Céline Ellena** - **Charabot**, and features notes of *green tangerine, pink grapefruit, rosemary, dune immortal flower, cypress, gorse blossom, rose, broom, heather and maritime pine.* In May.

## New Fragrances

### PSYCHEDELICE by Morgan (Cofinluxe)

Very 70's for the inspiration, sparkling colors, this new Morgan fragrance is aimed to young women.

Created by **Dorothee Piot - Charabot**, Psychedelice is composed around vanilla. The fragrance is a cascade of tart, *crispy and citrusy fruits : Pomegranate, Green Mandarin. A floral heart of fruity magnolia, a wisp of light freesia and exquisitely soft jasmine.* The base is composed of an absolute of *black vanilla pods, embellished by clear musk and sandalwood* for a delicately voluptuous sexiness. Your anti-crisis fragrance !



### Fleurs de Bois by Miller Harris

Inspired by walks through the secret garden in London's Regent's Park,

**Lyn Harris** presents this exquisite bouquet which captures the moist crispness of dewy grass and the gentle beauty of a traditional English garden. Flowers and herbs mingle with exotic myrrh, precious woods and resins to create this many-layered bouquet of seductive complexity.

*Crisp top notes of galbanum and green grass, lemon Sicily, tangerine green and rosemary give way to a traditional English bouquet of rose, jasmine and iris. A base of oakmoss, patchouli, santal, vetiver and accents of birch complete this green and woody bouquet.*

Evoking the freshness of fine rain in an English garden, Fleurs de Bois is a timeless, chic and enchanting scent for women.

### Mon Nectar Précieux by Guerlain

Mon Précieux Nectar a rich gourmand fragrance in Parfum concentration is to come for special customers. The fragrance composed by duo **Sylvaine Delacourte &**

**Randa Hammami - Symrise** of *orange blossom, jasmine, bitter almond, heliotropin, hyacinth, sandalwood, incense, amber, vanilla and musk.* It's sold in a one liter crystal bottle named La Fontaine Impériale after the Champs-Élysées store's sophisticated tube system for filling empty bee bottles.

The "fountain" container is accompanied by a small spray placed in a black mat paper box. 60 numbered bottles, each at €6000.



### Upcoming

*Cristalle Eau Verte by Chanel*

*Violette in Love by Patricia de Nicolai*

*Week End à Deauville by Patricia de Nicolai*

*Escale à Pondichéry by Dior*

*I Loewe You Tonight by Loewe*

## New Men Fragrances

### Oxbow Pour Homme by Oxbow Parfums (Lorience Paris)

The Oxbow's much expected new fragrance for men is being launched this month exclusively at Sephora until August. This fragrance is aimed at urban men inspired by a world of natural sensations. A "surf & chic" spirit which has been dear to Oxbow for 25 years. A fresh, woody fougere in a very simple, rectangular bottle bearing the brand's famous "Four Flower" logo. **Alexis Dadier - Mane** signed this *fresh composition with a citrus, aromatic blend sustained by patchouli and sandalwood*. As a little "plus", the cap and its bottle are linked by a leash, like the surfer and his board...



### Ferrari Uomo by Morris

Ferrari introduces a new fragrance for men, a blend of beauty, passion, technology and innovation like the best performance, modern and attractive design and quality of the sport car brand.

**Ferrari Uomo** opens with *Sicilian lemon and Calabrian bergamot, A clear accord of leather is joined by nutmeg and woody notes. Base is strong and gentle at the same time. It includes labdanum, tonka and deep, dark patchouli.*

The fragrance was created by,  
**Alberto Morillas - Firmenich.**

### Géranium Pour Monsieur

Dominique Ropion pour les Editions de Parfums Frédéric Malle

The **18th Edition** is a scent of the old fashioned luxury soaps of Frédéric Malle's childhood...

Feeling of purity and long lasting freshness for this new masculine scent : *Mint, Pepper Mint, Geranium, Cinnamon, Clove, Woods, Incense, Styrax, Benzoin ... with refined white musks...* composed by

**Dominique Ropion - IFF.**

Available in May.



Upcoming

Challenge by Lacoste

Boss White Edition by Boss...

## Fragrant Events

### Open Pack Branding and Packaging In partnership with Pierre Dinand

**Pierre Dinand**, reknown as the 'father' of the design in the fragrance industry (he designed YSL's Opium, P.Smith's, C.Klein's bottles among others), will bring his expertise, and help Open Pack to develop its perfume and cosmetic future creative projects. A very important step for Open, already known for its creations in the luxury and mass markets.



### Neo Cellule

*Designer & Enchanteur*

The creative agency in brand identity, edition, packaging & bottling design, multimedia & merchandising works for the luxury industry (perfume, chocolate, champagne brands...) and the brands to create innovative products !

Recently, **Neo Cellule's** team, revamped the global identity of Yves Rocher bath Range "Les Plaisirs Nature", which are pure botanical fragranced pleasures. A story to be continued...



### Perfume Blog by an Expert

<http://espritdeparfum.com/>

Guerlain Creative Director **Sylvaine Delacourte** has created her own first blog last year in the greatest secrecy : *Esprit de Parfum* is dedicated to creation, profession, perfumes, raw materials, advices, fragrance news...and Guerlain of course. Passionate and well-documented, aficionados will be enchanted. Who, better than Sylvaine, could talk about Guerlain and backstage ?



### New Book

This new book on fragrance and press magnate **François Coty** entitled *François Coty: Fragrance, Power, Money* is out by authors Roulhac B. Toledano and Elizabeth Coty the latter is the granddaughter-in-law of Coty and formerly the director of cosmetics and fragrance for Coty Inc.



*François Coty*  
*Fragrance, Power, Money*

Fragrance Foundation France  
**Le Grand Prix du**  
**Parfum 2009**  
Marie Claire  
Online soon

